

2016 Academic Biographies of Lecturers

Prof. Daniel Nadel

Prof. Daniel Dadel is currently a lecturer in the Department of Archaeology at University of Haifa. He has led many excavations in Israel and foreign countries such as North America and Armenia.

He has published numerous articles and journals like *Current Anthropology* and *Journal of Archaeological Science*

His research interests include:

- Prehistoric cultures
- The origins of agriculture
- Prehistoric burial customs
- Prehistoric technologies
- Mundane and spiritual in Natufian life
- Ancient game traps
- Bedrock features (mortars, cupmarks, etc.) in ancient sites in the Near East and North America

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Prof Sheizaf Rafaeli

Prof Sheizaf Rafaeli is an Israeli researcher, scholar of computer-mediated communication, computer scientist, and newspaper columnist. He is Professor and Dean at the School of Management (Graduate School of Business Administration) Haifa GSB, University of Haifa and



additionally Director of the Center for Internet Research (Formerly known as the Center for the Study of the Information Society) and the Games for Managers Project. In the 1980s and 1990s he served as head of the Information Systems area at the Graduate School of Business in the Hebrew University of Jerusalem.

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Ms. Mina Ben Meir

Ms. Mina Ben Meir is currently the director of Hebrew Ulpan at University of Haifa International School. Mina began her teaching career as a soldier teacher during her army service. She specialized in adult education while studying at the Teacher's Seminar. In addition, Mina has pursued studies at the University of Haifa in both foreign languages and education. Mina has been teaching Hebrew in the International School since 1979. In addition, she taught for four years at Stanford University in California.



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Prof. Ofira Ayalon

Prof. Ofira Ayalon teaches at the Department of Natural Resources and Environmental Management, Graduate school of Management, University of Haifa and acts as Head of Environment cluster at the Samuel Neaman Institute, Technion. Since 2010 she is the Director of NRERC- Natural Resource and Environmental Research Center at the University of Haifa and the head of the Energy Management and Policy program at the Department of Natural Resources and Environmental Management. She is interested in: Waste treatment, Management and Energy policy. Her research subjects include waste management, energy policy and management, biofuel potential in Israel, agriculture and the

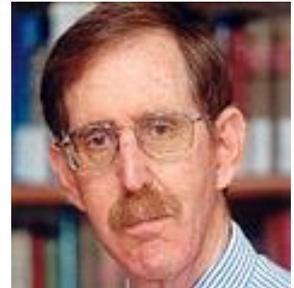


environment, business opportunities in environmental technologies (clean-tech), reducing transportation-related air pollution and recent research topics include mitigation of greenhouse gases as well as adaptation to climate change.

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Prof. Dan Shiftan

Prof. Dan Shiftan is a senior Israeli academic and director of the National Security Studies Center at the University of Haifa, where he also serves as a senior lecturer in the School of Political Sciences. He has also taught at the Israel Defense Forces National Security College and the IDFs Command and Staff College. Prof. Dan Shiftan has served as an advisor to Israel's National Security Council and to former Prime Ministers Yitzhak Rabin and Ariel Sharon. For over 30 years, Prof. Dan Shiftan has served as "a consultant to Israeli decision-makers and to the top echelon of Israel's foreign policy and defense establishments," also briefing European and American political leaders and senior officers. He is also the author of several books on contemporary Middle Eastern history.



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Ms. Dassi Postan

Ms. Dassi Postan is currently a PhD student at the School of Social Work at the University of Haifa. She has Extensive experience in the development and training as well as managing community projects and programs for social change. Most recently, she is responsible for the Interdisciplinary flagship program aiming to promote solidarity at University of Haifa.



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Prof. Chalom Schirman

Graduate from ULB and Harvard University in Economics and in International Relations, MBA from HEC (Montreal) and ENPC MBA (Paris), Prof. Schirman has been a professional diplomat for 17 years and in the past 20 years an international consultant and executives' trainer with clients in three continents.



From 1995 he has been Associate Professor at ENPC MBA (Teaching International Business Negotiations and GeCoPolitics for Business in ten campuses around the world)

He founded in 1998 SIMBA (Shanghai International MBA at Tongji University) and have been his first International Dean until 2010. In 2012 I have been appointed International Director of EDP (executive Education) at Tongji university. In October 2015 he starts a new mission as Director of the International MBA at the Faculty of Management of Haifa University.

Dr. Barak- Ben Avinoam

Dr. Barak Ben-Avinoam teaches Entrepreneurship and Innovation in the IMBA program at ISM. Dr. Ben-Avinoam is a serial entrepreneur and an expert in the field of early-stage investments, technology start-ups, accelerators and incubators. Barak is a Partner at Benhamou Global Ventures (BGV), a Silicon Valley-based early stage venture capital fund that focuses on enterprise IT innovation. Prior to BGV, Barak Ben-Avinoam was a Managing Partner at Fastlane Ventures (FLV), the leading Internet accelerator in Russia, and a Managing Director at QuantumWave Capital (QWC), a boutique, Paris-based investment banking firm specializing in technology mergers and acquisitions.



Speakers' Biographies at the Innovation Forum

Mr. Stefan Guberman, CPA, CEO

Graduate of the Tel-Aviv University, holds a Bachelor's degree in Accounting and Economics. Licensed certified public accountant and a member of the Israeli Institute of Certified Public Accountants.

Mr. Guberman is highly experienced in the real estate, technology and trade fields and owns extensive experience in accounting; financial management; audit of financial statements; performance of evaluations; taxation and business plans writing.

He is an alumni of the Ernset & Young, Zohar & Zohar and Goldstein Sabo Tevet accounting firms.

In 1997 Mr. Guberman founded the Guberman group.



Mr. Yahal Zilka, Co-founded Magma Venture Partners

Mr. Yahal Zilka co-founded Magma Venture Partners. Since 1999, Yahal served as co-Managing Partner of Magma, and positioned Magma as a major player in the New Media space. As chairman and acting CEO of Phonetic Systems, a portfolio company of the Fund, Yahal repositioned the company as a market leader, and led Magma's first exit as it was acquired by Nuance (NASDAQ: NUAN).

Since 2009, Yahal has served as Chairman of the HTIA (now IATI) Annual Conference, Israel's most prestigious and comprehensive technology conference. Having founded personal initiatives in the areas of communication-related software and services, Yahal brings many years of experience as an entrepreneur, mentor and executive.



At Magma, Yahal leads the business development and the financing-related activities of the Fund and its portfolio. Yahal currently serves as Director on the boards of SightEra-Magisto, Valens Semiconductor and Indegy. Previously, Yahal was on the boards of Waze (acquired by Google, NASDAQ: GOOG), Onavo (acquired by Facebook, NASDAQ:FB), DesignArt Networks (acquired by Qualcomm, NASDAQ: QCOM) and Phonetic Systems (acquired by Nuance, NASDAQ: NUAN).

Mr. Aaron Landis, VP , International Business Development

After working for 3 years at Reader's Digest Publications in USA, Aaron spent 18 years in Shanghai and Hong Kong, where he ran his own successful businesses in marketing and book printing, working with commercial partners including Coca-Cola, MasterCard, and the Bank of China as well as global publishers including Editora Abril (Brazil) and John Wiley & Sons. Aaron successfully sold his company and moved to Israel in 2013



Speakers' Biographies at the Entrepreneurship Panel

Mr. Elad Rosanski

Mr. Elad Rosanski is the Co-Founder and Head of Global Marketing of X-tag, which provides a full package of solutions to manage attendees in conferences and events; Registration, correct name badges, conference app for the manager to have full statistics live and also provide the attendees a solution to extend their connections and outcome during the conference. He Studied LLB and East Asia at TAU. He Founded Pixeline, which in the mother company of Xtag when he was 15 years old. He is also a good



Chinese speaker.

Mr. Moshe Bar-Oz

Mr. Moshe Bar-Oz is an Internet Solutions Consultant, has over 15 years of experience in internet technologies. 43 years old, father of 3 amazing kids. He was always in the entrepreneurship area, started his developer life on 1999, with his first e-commerce site, during the last 5 years he met his co-founder Eitan, and decided to create a product that will change the way we use to behave and consume food related content.



Ms. Ira Blekman,

Ms. Ira Blekman is a startup relationships coordinator at GE digital, she also works for LabSuit as CMO and Entrepreneurs in jeans as project leader. She had excellent experience for founding App Tor which featuring live digital number board display, alert prior to users turn and waiting time estimation. She was marketing manager in Pitronot and Point Vista respectively. She also organized casual entrepreneur meetings in jeans around Haifa.



Mr. Sagiv Aharon

Mr. Sagiv Aharon is the president and CTO at Duke Robotic System. He is an experienced mechanical engineer with extensive knowledge in aerospace, robotics and electro-mechanical products, since 2012 he established two technology companies that he was manager, he designed and created several concept products, both privately and in the organizations that he lead.

